



opppla

[www.opppla.eu](http://www.opppla.eu)



**Knowledge is typically dispersed**

**Oppla brings knowledge together**





# What problems does Oppla solve?



Project websites often disappear and research outputs lost  
**Oppla gives a permanent home for research outputs**



Platforms can be demanding of time and resources  
**Oppla uses crowd sourcing and generates its own revenue**























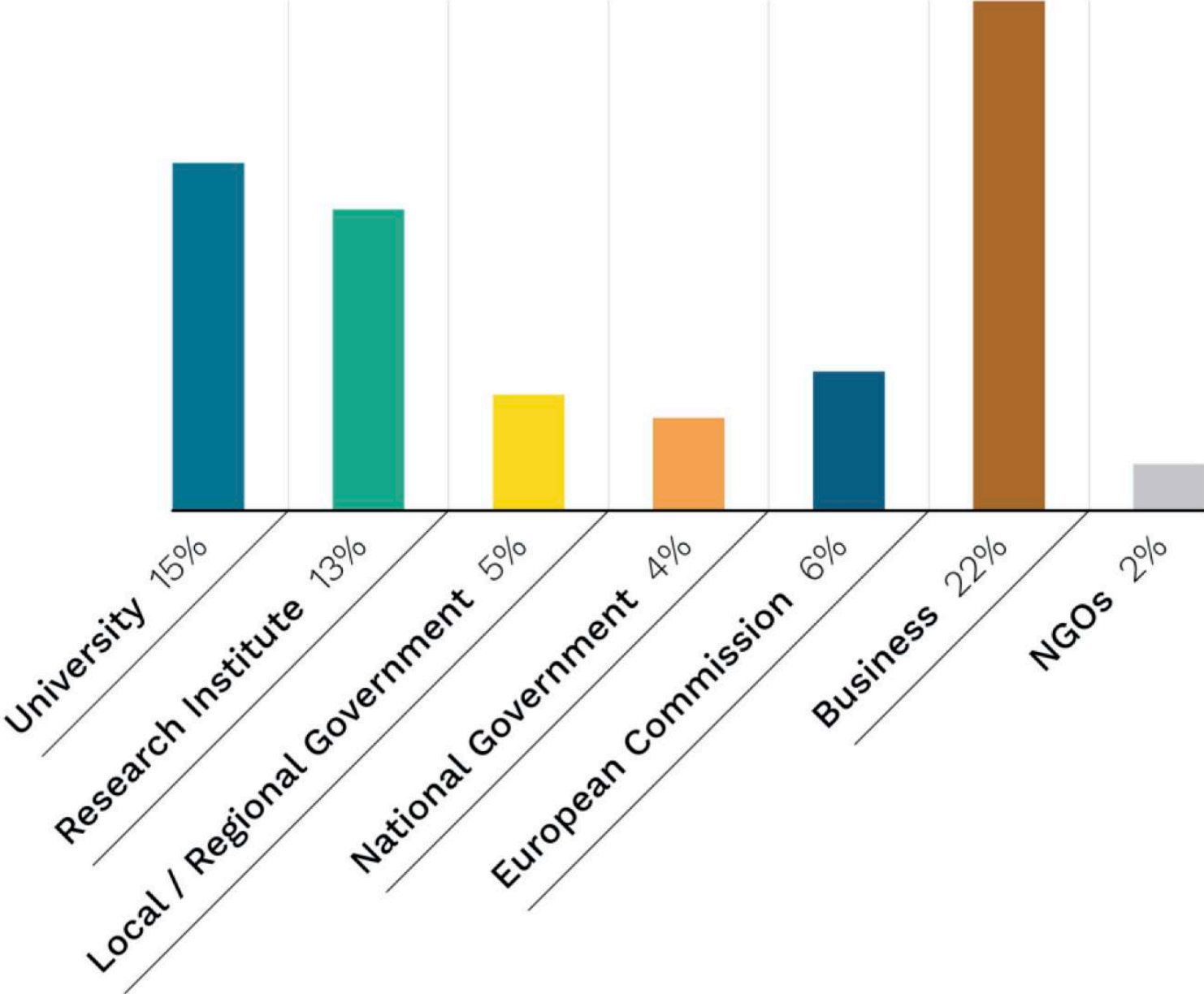
Research outputs can become lost in silos  
**Oppla integrates different ecosystem-based approaches**



Oppla is a **community**



<b>1</b>	 United Kingdom	<b>15.5%</b>	<b>2</b>	 India	<b>10.1%</b>
<b>3</b>	 Italy	<b>6.1%</b>	<b>4</b>	 United States	<b>6.0%</b>
<b>5</b>	 Germany	<b>4.7%</b>	<b>6</b>	 Netherlands	<b>4.3%</b>
<b>7</b>	 Spain	<b>3.8%</b>	<b>8</b>	 France	<b>2.9%</b>
<b>9</b>	 Belgium	<b>2.8%</b>	<b>10</b>	 Philippines	<b>2.5%</b>
<b>11</b>	 Australia	<b>2.4%</b>	<b>12</b>	 Brazil	<b>2.1%</b>
<b>13</b>	 Canada	<b>1.9%</b>	<b>14</b>	 Ireland	<b>1.8%</b>
<b>15</b>	 Portugal	<b>1.6%</b>	<b>16</b>	 Turkey	<b>1.3%</b>
<b>17</b>	 Greece	<b>1.1%</b>	<b>18</b>	 Malaysia	<b>1.1%</b>
<b>19</b>	 Poland	<b>1.0%</b>	<b>20</b>	 Romania	<b>1.0%</b>







eBay



Amazon



Alibaba



AliExpress

Oppla is also  
a marketplace

A place where  
ideas can grow








# Outline

Oppla's weekly e-newsletter.



- 3 stories
- <2 minutes to read!
- 2000+ engagements per issue



16 APRIL 2020

Happy Friday!  
Here's our round-up of this week's nature-based solutions news...

16 April 2020

9 April 2021

1 April 2021

19 March 2020

13 March 2021

5 March 2021

26 February 2021

19 February 2021

12 February 2021

5 February 2021

29 January 2021

22 January 2021

15 January 2021

8 January 2021

18 December 2020

11 December 2020

4 December 2020

27 November 2020

20 November 2020

13 November 2020

6 November 2020

30 October 2020

23 October 2020

16 October 2020

8 October 2020

2 October 2020

25 September 2020

18 September 2020

11 September 2020

4 September 2020

28 August 2020

21 August 2020

14 August 2020

7 August 2020

31 July 2020

24 July 2020

17 July 2020

10 July 2020

3 July 2020

26 June 2020

19 June 2020

12 June 2020

5 June 2020

28 May 2020

22 May 2020

15 May 2020

1 May 2020

24 April 2020

17 April 2020

9 April 2020

3 April 2020

27 March 2020

20 March 2020

13 March 2020

6 March 2020

28 February 2020

21 February 2020

14 February 2020

7 February 2020

31 January 2020

24 January 2020

17 January 2020

10 January 2020

20 December 2019

13 December 2019

5 December 2019

28 November 2019

22 November 2019

8 November 2019

1 November 2019

25 October 2019


18 October 2019

11 October 2019

4 October 2019

1

### Nature-based solutions in Europe: policy, knowledge and practice




A new [European Environment Agency report](#) provides up-to-date information for policymakers on the how to apply nature-based solutions for climate change adaptation and disaster risk reduction.

Drawing on examples across Europe, the report shows how nature-based solutions are tackling societal challenges, and barriers still to overcome.

[READ MORE](#)

2

### Nature-based solutions: our vital ally




A new [video](#) from the [European Commission](#) outlines what nature-based solutions are and how they can help address economic, societal, environmental and health crises- all in under 90 seconds.

[READ MORE](#)

3

### Data opportunities for nature-based enterprises



Many organisations face challenges in obtaining evidence to assess the impact of nature-based solutions.

[Join Connecting Nature](#) on 28 April to explore opportunities and challenges for cross-sectoral collaboration on data collection, analysis and visualization.

[READ MORE](#)



# Oppla in numbers



3000 members



500 products



300 case studies



6 EU-funded projects





**JOINT RESEARCH CENTRE**



Science and Policy  
for People and Nature



**YOUTH 4  
NATURE**



**WWF**



World Business Council for  
Sustainable Development

**ALTER-Net**



**EUROPEAN FOREST  
INSTITUTE**

## Free services for members

These services are available to all members of our community



### CASE STUDIES

Browse and share practical case studies from around the world



### GROUPS

Create an Oppla community of your own, specific to your project, location or research topic



### ASK OPPLA

A crowd-sourced enquiry service, where your questions get answered by the community



### OPPLA WEBINARS

Present the work of your organisation to the Oppla community



### MARKETPLACE

Promote your project outputs and achieve greater impact



### WEBSITE & SOFTWARE DEVELOPMENT

Draw upon the expertise of our team in creating your next software tool or online platform



### COMMUNITY DIRECTORY

Network with other members and reach new audiences



### PROJECT REPOSITORY

Let us create a lasting legacy for your project by archiving its outputs and promoting them to our members



### COMMUNICATIONS & DISSEMINATION

We are experts in design, communications, networking and knowledge exchange. Let us help you reach your target audiences and achieve real impact in new and exciting ways



### PROJECT MICROSITE

We can build a home for your project within Oppla, giving you direct access to our online resources and community

## Services on demand

Consultancy services for organisations, EU research projects and others





# Legal entity

- Oppla is a non-profit organisation based in the Netherlands
- Oppla has two partners:



UK and Estonia



Netherlands



**New developments being prepared for launch...**